

EXHIBIT F

Denise Paulick

From: Leon Van Gelderen <leon@lvglaw.com>
Sent: Tuesday, October 6, 2015 4:16 PM
To: James Keenan
Cc: Eric Antebi
Subject: RE: Everlast Roofing, Inc.

James- My client agrees to add the [disclaimer](#)." Everlast Construction Group, LLC does not provide, install or repair metal roofing and is not associated with Everlast Roofing, LLC." [In the footer "About Everlast Construction"](#) He will be redoing his web site in the next month and will make roofing a less prominent feature. This is being done to compromise a disputed claim and not as any admission of the validity of Everlast Roofing's claims.

Sincerely,

Leon Van Gelderen, Esq.

Leon Van Gelderen, P.C.
400 Colony Square, Suite 1100
1201 Peachtree Street, NE
Atlanta, GA 30361
Telephone (770) 392-9006
Facsimile (770) 392-2090

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From: James Keenan [mailto:jkeenan@bernsteinshur.com]
Sent: Thursday, October 01, 2015 12:56 PM
To: James Keenan <jkeenan@bernsteinshur.com>; Leon Van Gelderen <leon@lvglaw.com>
Subject: RE: Everlast Roofing, Inc.

Mr. Van Gelderen:

I am following-up on my email below.

Please advise as to the status of including the disclaimer and altering the emphasis placed roofing services.

Jim

James Keenan
Shareholder
207 228-7207 direct
207 774-1200 main
[My Bio](#) | [LinkedIn](#) | [Twitter](#)

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From: James Keenan [<mailto:jkeenan@bernsteinshur.com>]
Sent: Friday, September 11, 2015 7:58 AM
To: 'Leon Van Gelderen'
Subject: RE: Everlast Roofing, Inc.

Mr. Van Gelderen:

It appears that your client has made further edits to its web site, using "Everlast Construction" throughout in an attempt to better clarify that it is a general contractor, not a roofing company. We remain concerned, however, that the content of your client's web site is heavily roofing oriented. The opening screen shots feature several pictures of roofs and the lead services highlight your client's roofing services (both in the rotating header and the list of services below that header). To reduce the risk of confusion, we ask that your client use different, non-roofing photos on its landing pages and that it move "roofing" to the bottom of its list of services. Also, your client offered to include a disclaimer. We agree that this would be helpful. Please have your client include the following statement in the footer of its entire site and, more prominently, under "Roofing Quick Quote" on its roofing page, which is at <http://everlastllc.com/roofing>:

Everlast Construction Group, LLC does not provide, install or repair metal roofing and is not associated with Everlast Roofing, LLC.

Please advise whether your client will make these changes and, if so, the anticipated timeframe to complete them.

Finally, we did receive and review your previous letter. For the record, we disagree with its contentions. Our client is acting well within its rights.

Sincerely,

James Keenan
Shareholder
207 228-7207 direct
207 774-1200 main
[My Bio](#) | [LinkedIn](#) | [Twitter](#)



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From: Leon Van Gelderen [<mailto:leon@lvglaw.com>]
Sent: Friday, August 14, 2015 4:30 PM
To: James Keenan; Ned Sackman
Subject: Everlast Roofing, Inc.

Please see attached.

Sincerely,

Leon Van Gelderen, Esq.

Leon Van Gelderen, P.C.
400 Colony Square, Suite 1100
1201 Peachtree Street, NE
Atlanta, GA 30361
Telephone (770) 392-9006
Facsimile (770) 392-2090

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